

# QUALIFICATION PROGRAM FOR THE TRADEMARK LOGO:

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## 1. Definitions

**LOGO** means the above logo: “VERIFIED WITH KLIPPEL”.

**APPLICANT** means a person, company or cooperation applying to use the LOGO in or on any of its KLIPPEL DATA reports, advertisements or PRODUCTS.

**PRODUCT** means a complete audio system, a loudspeaker, a headphone, a transducer or other audio system components.

**KLIPPEL** means the company Klippel GmbH, having its place of business in Dresden, Germany.

**CERTIFICATE** means the official document by which the APPLICANT receives permission to use the trademark LOGO “VERIFIED WITH KLIPPEL” owned by KLIPPEL GmbH.

## 2. Certificate: Process and Approval

a) The CERTIFICATE to use the LOGO can be issued for two uses. The first opportunity is to use the trademark LOGO for KLIPPEL DATA reports. The second way is for the APPLICANT to use the trademark LOGO for a specifically defined PRODUCT. In this second context, the APPLICANT will provide KLIPPEL the product type, name, number and the release year.

b) After having successfully checked the requirements, KLIPPEL will issue an official CERTIFICATE to the APPLICANT, allowing the use of the LOGO for KLIPPEL DATA or for this specifically defined PRODUCT.

c) The LOGO may not be used except with explicit approval by KLIPPEL. KLIPPEL reserves the right to revoke the approval if it is discovered that the APPLICANT has falsified any information or stops complying with the requirements at any point after the CERTIFICATE was issued.

## 3. Qualification Program for using the trademark logo “Verified with KLIPPEL”

### 3.1. Qualification Program for KLIPPEL DATA reports

In this option, the APPLICANT receives permission to use the trademark LOGO owned by KLIPPEL GmbH on measurement data reports, products specifications or websites that refer to the design of the speaker only if R&D measurements were performed with a KLIPPEL ANALYZER SYSTEM.

To qualify for using the LOGO, the APPLICANT shall comply with the following requirements:

- 1) The APPLICANT owns a KLIPPEL ANALYZER SYSTEM for R&D use
- 2) The technical personal performing the measurements and generating the KLIPPEL DATA reports participated in one of the following educational programs:
  - a) 2- or 3-day University Lecture on “Sound Quality of Audio Systems” by Prof. Wolfgang Klippel
  - b) Open seminar, company seminar or KLIPPEL User Training on loudspeaker measurements presented by KLIPPEL engineers
  - c) Successfully completed 3 or more trainings from KLIPPEL’s E-Learning program.

### 3.2 Qualification Program for PRODUCTS

In this option, the APPLICANT receives permission to use the trademark owned by KLIPPEL GmbH on a specific PRODUCT including packaging and associated advertisement material.

To qualify for using the LOGO, the APPLICANT shall comply with all 3 of the following requirements:

- 1) The APPLICANT either
  - a. owns a KLIPPEL ANALYZER SYSTEM for R&D use or
  - b. uses the measurement service of a consultant who owns a KLIPPEL ANALYZER SYSTEM. In this way, the APPLICANT provides KLIPPEL with the consultant’s following information: name, address, and serial number of used KLIPPEL ANALYZER SYSTEM for R&D use.
- 2) The developer of the PRODUCT has participated in one of the following educational programs:
  - a. 2- or 3-day University Lecture on “Sound Quality of Audio Systems” by Wolfgang Klippel
  - b. Open seminar, company seminar or KLIPPEL User Training on loudspeaker measurements presented by KLIPPEL engineers
  - c. Successfully completed 3 or more trainings from KLIPPEL’s E-Learning program available on the website.
- 3) The KLIPPEL QC SYSTEM was used in the manufacturing of the PRODUCT. The APPLICANT will provide KLIPPEL the following information of the manufacturer: name, address, and serial number of used KLIPPEL QC SYSTEM.

If you meet all the above-mentioned requirements, you will receive the CERTIFICATE which allows you to use the trademark LOGO for KLIPPEL DATA report on the specifically applied for product. In this way the APPLICANT receives permission to use the trademark LOGO also on measurement data reports, products specifications or websites that refer to the design of the speaker or PRODUCT. The issuance of this certificate is free of charge.

Please Note: Each loudspeaker/audio product design is a compromise between performance, effort, material and cost. The designer/manufacturer is responsible for the quality of the product. While KLIPPEL attempts to check the test equipment and the expertise in the company, KLIPPEL cannot assess the quality of the product.

## 4. Conditions of the used KLIPPEL ANALYZER SYSTEM

### 4.1 Calibration Services

KLIPPEL recommends a regular calibration service. For both qualification programs (under section 3.1 and 3.2), the Analyzer Hardware (PA, DA2, KA3) has to be regularly calibrated. The most recent calibration of the Analyzer Hardware shouldn't be older than three years. If the Analyzer Hardware does not fulfill this requirement, the corresponding Analyzer Hardware must be sent to KLIPPEL GmbH or to a KLIPPEL distribution partner for a calibration service. KLIPPEL will send the official CERTIFICATE for using the trademark LOGO to the APPLICANT only after the completed calibration service and after having successfully checked the other requirements.

### 4.2 dB-Lab Software Version

Furthermore, KLIPPEL recommends an update to the latest dB-Lab software version for optimal performance and access to the latest features. Please note that we no longer support service for software versions older than dB-Lab 206. In this case, we highly recommend an update to the latest dB-Lab versions.

Please note that additional costs may be incurred for the services mentioned under section 4.1 and 4.2. More information about the cost of our calibration services and dB-Lab software updates are available on our [price list](#).

## 5. Handling Costs

KLIPPEL will send the APPLICANT an application form in accordance with your request for one of our qualification programs for the use of the trademark LOGO. After having successfully checked the requirements, KLIPPEL will send the APPLICANT an offer about the handling cost for the official Certificate to use the trademark LOGO. Please note that additional costs may be incurred for the services mentioned under section 4. KLIPPEL will send the APPLICANT a separate offer about the further service cost.

### 5.1 Qualification Program for KLIPPEL DATA reports

A handling fee of 100,00 EUR for each CERTIFICATE applies, which shall be paid by the APPLICANT.

### 5.2 Qualification Program for PRODUCTS

A handling fee of 400,00 EUR for the first certificate applies, which shall be paid by the APPLICANT. For each additional certificate (type of End Product), a handling fee of 100,00 EUR applies.

Terms effective as of November 10<sup>th</sup>, 2020. Subject to changes.